

Curt W. Hersey

Berry College
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Current Position

Department of Communication, Berry College, Mount Berry, GA

- Assistant Professor of Communication; Filmmaking and Cinematic Arts (Tenured 2014)
2013-Present
- Instructor
2007- 2013

Education

Ph.D. in Communication: Moving Image Studies (August 2013)

Georgia State University

Dissertation Title: "Nothing but the Truthiness: A History of Television News Parody and its Entry into the Journalistic Field"

Committee: Ted Friedman (Chair), Kathryn Fuller-Seeley, Jason Mittell, Alisa Perren, Leonard Teel

M.A. in Communication: Film, Video & Digital Imaging (April 2004)

Georgia State University

Thesis Title: "Hollywood on Drugs: Representations of Addiction in Film"

B.A. in Communication: Broadcasting (May 1993)

Berry College

Minor in Journalism

Professional Experience

Graphics & Media Laboratory Director, Viking Vision Advisor

1997- 2007

Berry College

Mount Berry, GA

- Supervised and trained staff of forty students at student-run, closed-circuit college television station; student productions won national awards from Collegiate Broadcaster, Inc., the Broadcast Education Association and the Communicator Awards
- Taught electronic media courses when needed
- Trained and supported faculty and students in use of video production equipment, computer hardware and media design/graphics software
- Researched and purchased video and computer equipment; provided assistance in integrating equipment into departmental curriculum
- Awarded and administrated scholarships for broadcasting students
- Provided academic advising for students
- Produced college video projects for internal and external use

Reporter/Videographer

1993-1997

CNWG Scripps Howard Channel 10

Rome, GA

- Wrote, shot and edited an average of three stories a day for nightly newscast
- Formatted nightly newscast and assigned stories in conjunction with News Director
- Served as Audio Technician/Assistant Director during nightly live newscasts
- Directed weekly live call-in talk show, various sporting events, and 1994 election special

Books

Hersey, Curt. *A History of Television News Parody in America: Nothing but the Truthiness*. Lexington Books. (2022) (under contract)

Peer-reviewed Journal Publications

Hersey, Curt. "‘This is What’s Real’: The Pathology of Black Addiction in the Hood Films of the 1990s." *Journal of Film and Video* 74.1 (2022) (forthcoming).

Hersey, Curt. "Substance Abuse in Silent American Cinema: Controversies of Education Versus Sensationalism." *Studies in American Culture* 41.1 (2018) 37-54.

Hersey, Curt. "NBC’s *That Was the Week That Was* as Proto-News Parody in the Network Era." *Historical Journal of Film, Radio and Television* 38.3 (2018) 603-621.

Hersey, Curt. "The Televisual Hitchcockian Object and Domestic Space in *Alfred Hitchcock Presents*." *Quarterly Review of Film and Video* 31.8 (2014): 723-733.

Hersey, Curt. "Script(ing) Treatment: Representations of Recovery from Addiction in Hollywood Film." *Contemporary Drug Problems* 32 (2005): 467-493.

Hersey, Curt. "Diegetic breaks and the avant-garde." *Journal of Moving Image Studies* 1.1 (2002)

Other Publications

Hersey, Curt & Steven Hames. "Story Mode: The Video Package." *Writing and Editing for Digital Media* (3rd), by Brian Carroll, Routledge, 2019, pp. 253-269.

Conference Presentations

Hersey, Curt. "Fake News and Real Spectacle: The use of Extratextual Events in Television News Parody," National Popular Culture Association, Virtual Conference due to Pandemic, 4 June 2021.

Hersey, Curt. "‘I Just Assumed it was Responsible Journalism you Wanted’: Jane Curtin and the Evolution of *SNL*’s Weekend Update," National Popular Culture Association, Washington, DC, 17 Apr. 2019.

- Hersey, Curt. "Weekend Update in Carter Country: Adapting *Saturday Night Live*'s News Satire for the Carter Administration," National Popular Culture Association, Indianapolis, IN, 28 Mar. 2018.
- Hersey, Curt. "Outsiders Looking In: Trevor Noah's and John Oliver's Critiques of American Politics," National Popular Culture Association, San Diego, CA, 13 Apr. 2017.
- Hersey, Curt. "It's Not News Parody, it's HBO: *Not Necessarily the News* and Cable News Pastiche," National Popular Culture Association, Seattle, WA, 24 Mar. 2016
- Hersey, Curt. "The Parrhesia of Stewart versus the Irony of Colbert: Presentation Style in Television News Parody," National Popular Culture Association, New Orleans, LA, 1 Apr. 2015.
- Hersey, Curt. "NBC's *That Was the Week That Was* as Proto-News Parody in the Network Era," National Popular Culture Association, Chicago, IL, 8 Apr. 2014.
- Hersey, Curt. "Set Design, Technology, and the *mise en scène* of Television News Parody's Changing Formats." National Popular Culture Association Conference, Washington, D.C., Mar. 27 2013.
- Hersey, Curt. "*That Was the Week That Was* and the Limits of 1960s Political Comedy." National Popular Culture Association Conference. Boston, MA, 12 Apr. 2012.
- Hersey, Curt. "News Parody as a Discursive Genre." National Popular Culture Association Conference. San Antonio, TX, 21 Apr. 2011.
- Hersey, Curt. "Television News Parody as a Critique of Journalistic Objectivity." Society for Cinema and Media Studies Conference. Los Angeles, CA, 18 Mar. 2010.
- Hersey, Curt. "The Televisual Hitchcockian Object: Domestic Space in *Alfred Hitchcock Presents*." National Popular Culture Association Conference. New Orleans, LA, 8 Apr. 2009.
- Hersey, Curt. "The Discourses of Weekend Update: *SNL*'s First Season of Fake News." Society for Cinema and Media Studies Conference. Philadelphia, PA, 8 Mar. 2008.
- Hersey, Curt. "*The Daily Show* and the Discourse of Journalistic Objectivity." National Communication Association Convention. Chicago, IL, 16 Nov. 2007.
- Hersey, Curt. "Hood Films, the War on Drugs and the Condemnation of African-American Addicts." Society for Cinema and Media Studies Conference. Chicago, IL, 8 Mar. 2007.
- Hersey, Curt. "Making Destruction Palatable: The Persuasive Strategies of Walt Disney's *Victory Through Airpower*." National Popular Culture Association Conference. Atlanta, GA, 14 Apr. 2006.
- Hersey, Curt. "*The French Connection* and Masculinity in Crisis." Popular Culture Association in the South Conference. Jacksonville, FL, 7 Oct. 2005.
- Hersey, Curt. "Script(ing) Treatment: Representation of Institutional Recovery from Addiction in Hollywood Film." Culture and the State Conference. Edmonton, Alberta, 3 May 2003.

Hersey, Curt & Hinton, Marcie. "Strange Bedfellows: The Evolution of Copyright Laws as the Recording Artist and the Record Industry Unite." Popular Culture Association in the South Conference. Nashville, TN, 9 Oct. 2000.

Honors

2021 – Eleana M. Garrett Award for Meritorious Advising and Caring – Berry College

2017 – Vulcan Teaching Excellence Award – Berry College

2014 – Present - Member of Phi Kappa Phi Honor Society

2013 – Faculty Fellowship – Awarded by the National Academy of Television Arts and Sciences – Weeklong seminar with television industry leaders – Los Angeles, CA

2007 – Top Graduate Paper Panel – Critical/Cultural Division of the National Communication Association

Courses Taught

Current

- Foundations of Mass Communication (COM 220)
- Visual Rhetoric (COM 270)
- Visual Media Criticism (COM 302)
- Media and Entertainment Industries (COM 320)
- Scriptwriting and Copywriting (COM 326)
- Filmmaking I (COM 316)
- Filmmaking II (COM 317)
- Senior Seminar in Contemporary Media Issues (COM 450)

- International Multimedia Practicum (COM 428/429)
- Honors Thesis I & II (HON 450 & 451)
- Academic Internship (COM 496)

Past Courses Taught:

- Broadcast Writing (COM 324)
- Television Studio Production (COM 325)
- Humor and Persuasion (COM 429)
- Newsgathering and Reporting for Television (COM 430)
- Independent Studies (COM 498): Grant Writing, Graphic Design and Compositing for Video, Introduction to Animation

Teaching-Related Training

Blended Learning in the Liberal Arts – Bryn Mawr College, PA 2015

Workshops and Student Media Presentations

Convergence and College Journalism. Workshop with the staff of *The Signal*, Georgia State University student newspaper. Atlanta, GA, 19 May 2011.

Managing and programming your television station. National College Media Convention. Kansas City, MO, 28 Oct. 2005.

Student television station organization and program development. National College Media Convention. Nashville, TN, 5 Nov. 2004

Programming beyond the newscast. National College Media Convention. Orlando, FL, 31 Oct. 2002.

Student Undergraduate Research Presentations Advised

Arms, Sara. "Trauma and the Police Procedural" *Criminal Minds* and the Representation of PTSD," National Popular Culture Association, Washington, DC, 19 Apr. 2019.

DeKeizer, Beth Anne. "Transmedia Storytelling: *The Lizzie Bennet Diaries* and Digital Authenticity," National Popular Culture Association, Washington, DC, 19 Apr. 2019.

Hadaway, Leigh. "'Like it's Hard?': Inequalities of Social Mobility and the Myth of the American Dream in *Legally Blonde*," National Popular Culture Association, Washington, DC, 19 Apr. 2019.

Carroll, Sarah. "How does the City of Savannah Reconcile its Conflicted Past?" 2017 Berry College Student Research Symposium, 4 Apr. 2017.

Bozeman, Jessica. "Comedic Prosecution of Christian Persecution: An Analysis of Contemporary Christian Persecution," 2016 Berry College Student Research Symposium, 12 Apr. 2016. (Co-Mentored)

Kay, Carson. "'Hello, I Have Cancer!': Tig Notaro's Reframing of Cancer Through Humor," 2016 Berry College Student Research Symposium, 12 Apr. 2016. (Co-Mentored)

Buckalew, Cait. "*Stephen Universe*: Breaking Heteronormative Gender Identities. 2016 Berry College Student Research Symposium, 12 Apr. 2016.

Blount, Elizabeth. "Sweatshirts, Semiotics, and Syringes: The Use of Color Theory in *Breaking Bad*," National Popular Culture Association, New Orleans, LA, Apr. 3, 2015.

Childers, Blake. "Darkly Dreaming Freud: Repression and the "Dark Passenger" of *Dexter*'s Audience," National Popular Culture Association, New Orleans, LA, Apr. 3, 2015.

Garcia, Rebeka. "Female Sexual Agency in *Anaconda*: Nicki Minaj's Reclamation of Power," National Popular Culture Association, New Orleans, LA, Apr. 3, 2015.

Guevara, Gabby. "A Look From Below: An Analysis of Hidden Subjective Point-of-Views in *Breaking Bad*," National Popular Culture Association, New Orleans, LA, Apr. 3, 2015.

Hennessey, Kristen. "Drifting in Dreams: Visual Structure in the Geographies of *Sandman*." National Popular Culture Association Conference, Washington, D.C., Mar. 27 2013.

Kelly, Sydney. "Futuristic Firearms and Characterization in *Looper*." National Popular Culture Association Conference, Washington, D.C., Mar. 27 2013.

Stonaker, Robert. "Differentiating Timelines in *LOST*: Giacchino's Motif Map." National Popular Culture Association Conference, Washington, D.C., Mar. 27 2013.

Sutton, Nathan. "Interior Reflections: The Use of Mirrors in *Black Swan*." National Popular Culture Association Conference, Washington, D.C., Mar. 27 2013.

Awards Nominated/Won by Students for Class-Produced Projects

- 2021 – "Dangers of Dating PSA" – Third Place for Best Public Service Announcement – Collegiate Broadcasting, Inc. Student Production Awards
- Project written and produced in Filmmaking course
- 2020 – "Domestic Violence PSA" – Third Place for Best Public Service Announcement – Collegiate Broadcasting, Inc. Student Production Awards
- Project written and produced in Filmmaking course
- 2018 – "Florence's La Murate" – Finalist for Best College/University News or Event Feature – Editor and Publisher EPPY Awards
- Multimedia report written and produced in International Multimedia Practicum course
- 2017 – "Spaces of Vienna" – Finalist for Best Use of Multimedia – Society of Professional Journalists Region 3 Mark of Excellence Awards
- 2017 – "How Does the City of Savannah Negotiate its Complicated Past?" – Second Place for Long Documentary – College Media Association Pinnacle Awards
- Documentary film written and produced as an Honors Thesis
- 2017 – "Transaction" – Second Place for General Entertainment in Collegiate Broadcasting, Inc. Student Production Awards
- Project written in Scriptwriting course and produced in Narrative Production course
- 2017 – "Slavery PSA" – Fourth Place for Public Service Announcement in Collegiate Broadcasting, Inc. Student Production Awards
- Project written in Scriptwriting course and produced in Narrative Production course
- 2015 – "People Come Together Around Food and the Places it's Eaten in Madrid" – Finalist for Best Audio Slideshow – College Media Advisors Pinnacle Awards
- Multimedia report written and produced in International Multimedia Practicum course
- 2014 – "Madrid as Text" – First Place for Best Use of Multimedia – Society of Professional Journalists Region 3 Mark of Excellence Awards
- Set of online multimedia stories written and produced in International Multimedia Practicum course
- 2013 – "Coffee, No Sugar" – Selected for Presentation - Rome International Film Festival
- Project written in Scriptwriting course and produced in Narrative Production course
- 2013 – "Missed Connections" – Selected for Presentation - Rome International Film Festival
- Project written in Scriptwriting course and produced in Narrative Production course
- 2013 – "Routes and Routines" – Selected for Presentation - Rome International Film Festival
- Project written in Scriptwriting course and produced in Narrative Production course
- 2013 – "Storage" – Selected for Presentation - Rome International Film Festival
- Project written in Scriptwriting course and produced in Narrative Production course
- 2013 – "The Jews of Florence."—Third Place for Multimedia News – Association for Education in Journalism and Mass Communication Awards
- Set of online multimedia stories written and produced in International Multimedia Practicum course
- 2012 – "An Italian History: How One Jewish Family Survived Italy's Fascist Persecution" – Finalist for Best College/University Investigative or Documentary Report - Editor & Publisher EPPY Awards
- Multimedia report written and produced in International Multimedia Practicum course
- 2011 – "Smoking Mime" – Finalist for Best Public Service Announcement – Collegiate Broadcasting, Inc. Student Production Awards
- Project written and produced in Narrative Production course

- 2010 – “Trapped” – First Place in Student Category – Rome International Film Festival
- Project written in Scriptwriting course and produced in Narrative Production course
- 2010 – “Violent Kids Public Service Announcement” – First Place for Public Service Announcement (all colleges and universities) – Broadcast Education Association’s Festival of Media Arts
- Project written in Scriptwriting course and produced in Narrative Production course
- 2010 – “Violent Kids Public Service Announcement” Finalist for Best Public Service Announcement – Collegiate Broadcasting, Inc. Student Production Awards
- Project written in Scriptwriting course and produced in Narrative Production course
- 2010 – “Coffee Gnomes Advertisement” – Second Place for Small College Division – Broadcast Education Association’s Festival of Media Arts
- Project written in Scriptwriting course and produced in Narrative Production course

Student Video Awards Won While Advising Campus TV Station

- 2006 – “Atlanta Union Mission” – Finalist for Best Public Service Announcement – Collegiate Broadcasting, Inc. Student Production Awards
- 2005 – “Campus Carrier” – Winner for Best PSA – Broadcast Education Association’s Festival of Media Arts 2004 – “Cabin Log” – Winner for Best PSA – Collegiate Broadcasting, Inc. Student Production Awards
- 2003 – “Guerilla Radio” – Finalist for Best Music Video – Collegiate Broadcasting, Inc. Student Production Awards
- 2003 – “Fashion Show” - Iris, Episode 1– Award of Distinction – International Communicator Awards
- 2002 – “Rocky Raccoon” – Finalist for Best Music Video – Collegiate Broadcasting, Inc. Student Production Awards

Student Honors Theses Advised

- Halle Teague, 2020, Thesis Title: *Parallax*, a Short Film, Set & Prop Design – Chair
- Lily Calhoun, 2020, Thesis Title: *Most Likely To*, A Feature Length Screenplay – Chair
- Rose Wall, 2020, Thesis Title: *The Rift: Buried Testimonies*, Pilot Episode and Show Bible – Chair
- Sarah Carroll, 2016-17, Thesis Title: How does Savannah Reconcile its Conflicted Past?: A documentary film – Chair
- Ryan Warrick, 2015-16, Thesis Title: *The Ambassador of Vran*: A Feature Length Screenplay – Chair
- Megan Reed, 2014-15. Thesis Title: Newspaper Coverage of Female National Political Candidates from 1982-2012 – Chair
- Grace Dunklin, 2013-2014. Thesis Title: What the People Want: The Commodification of Bias in News Media – Committee Member
- Erin Grigsby, 2011-2012. Thesis Title: The Impact of the MPAA Ratings System on the Depiction of Violence in Horror Films From 1960-2009 – Committee Member
- Katie Wallace, 2010-2011. Thesis Title: Macro Photography Look into the Natural Setting of Berry College – Committee Member
- April Gunn, 2010-2011. Thesis Title: Teen Girl Horror: Blood, Gore, Screaming, and Empowerment – Chair
- Gordie Murphy, 2010-11. Thesis Title: *Soren*: A Feature Length Screenplay – Chair

Referee Service

Women and Language
Television and New Media

Rowman & Littlefield
Oxford University Press
AEJMC Conference International Division

Berry College Committee Service

- Foundations Committee (2021-24)
- Enrollment & Marketing Advisory Board (2021-23)
- Information Technology Committee (2020-22, 2014-18, 2008-12), Chair (4x)
- Student Media Board (2019-21, 2016-18)
- Liberal Arts Curriculum Exploratory Committee ad hoc (2019-20)
- Planning Council (2018-20)
- Internet Security Advisory Group (2017-18)
- Traffic Appeals Committee (F 2017)
- Budget Advisory Committee (2015-17)
- Lecture/Capture Management ad hoc Committee (2014-15)
- Center for Teaching Excellence Committee (2013-14)
- Faculty/Staff Benefits Committee (2011-13)
- Conson Wilson Lectureship Committee (2009-11)

Outreach Activities/Service to Community

- Atlanta Area Council Scouts BSA – Communication Merit Badge Counselor (2017-Present)
- Scouts BSA Troop 479 – Merit Badge Coordinator (2017-Present)
- Paulding County Schools Audio-Video/Television/Film Advisory Committee (2017-19)
- Rome City Schools Video Education Project (2013-14)
- Floyd County Schools Radio-TV Advisory Committee (2000-10)
- Judge, Collegiate Broadcasting, Inc. Student Media Awards (2002-07)
- Floyd County United Way – Talk Show & Promotional Video Producer (2000-2005)
- PLUS II high school minority enrichment program – Taught advertising/video workshops (2001, 02, 04)

Organizational Affiliations

- National Popular Culture Association
- Society for Cinema and Media Studies
- Phi Kappa Phi

Consulting/Freelance Media Work

- 2010-2018 – Floyd Medical Center –contract videography/editing work for special events
- 2009-2018 – JMVideography – contract videography for special events
- 2000-2017 – City of Smyrna, GA – fill in direct video operations during city council meetings to be shown on local television
- 2014 – City of Brookhaven, GA – consultant for design of video/webcasting facilities for government meetings
- 2003 - West Rome Baptist Church – consultant on design of television production facilities
- 2000-2001 - Planet Diamond Tools – Designed packaging for nationally distributed line of saw blades