# Ioanna Maria Spyrou

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Visiting Assistant Professor of Data Analytics, Campbell School of Business, Berry College

#### **EDUCATION**

Ph.D. Economics

Georgia Institute of Technology

Georgia Institute of Technology

Dissertation: "Essays on the Economics of Natural Shocks, Food Security and Sustainable Agriculture"

Committee Chair: Dr. Shatakshee Dhongde

(Awarded: August 2024)

Atlanta, GA

M.S. Economics
(Awarded May 2023)

Atlanta, GA

M.A. Statistics & Applied Mathematics

City University of New York New York City, NY

(Awarded: June 2017) **B.S. Mathematics** (Awarded: June 2014)

Aristotle University

M.S. Plant Protection & Environmental Sciences

Thessaloniki, Greece
Aristotle University

(Awarded: November 2008)

Thessaloniki, Greece

B.S. Agricultural & Plant Protection Sciences

Aristotle University

(Awarded: March 2005)

Thessaloniki, Greece

#### RESEARCH INTERESTS

Data Science & Analytics, Machine Learning, Econometrics, Sustainable Development, Information Systems, Environmental Economics, Agricultural Economics, Team Science

#### PUBLICATIONS

- Meaghan McSorley, Bettina K. Arkhurst, Marjorie Hall, Yilun Zha, **Ioanna Maria Spyrou**, Katherine Duchesneau, Udita Ringania, Michael Chang (2023) For graduate students to become leaders in sustainability, we must transcend disciplinary boundaries, *Elementa: Science of the Anthropocene* Vol. 11, Issue 1 https://doi.org/10.1525/elementa.2023.00012
- Ioanna Maria Spyrou, Christos Frantzidis, Charalampos Bratsas, Ioannis Antoniou, Panagiotis D. Bamidis. (2016) Geriatric depression symptoms coexisting with cognitive decline: A comparison of classification methodologies, *Biomedical Signal Processing and Control*, Vol. 25, pp 118-129 https://doi.org/10.1016/j.bspc.2015.10.006
- S. Billis, Evdokimos I. Konstantinidis, **Ioanna Maria Spyrou**, Panagiotis Antoniou, Panagiotis D. Bamidis. (2015) Exercise Intensity Forecasting: Application in Elderly Interventions that Promote Active and Healthy Aging. *International Journal of E-Health and Medical Communications*, Vol. 6, Issue 4, pp 1-19 https://doi.org/10.4018/IJEHMC.2015100101
- **Ioanna Maria Spyrou**, Dimitrios G. Karpouzas, Urania Menkissoglu-Spiroudi. (2009) Do botanical pesticides alter the structure of the soil microbial community? *Microbial Ecology*, Vol. 58, Issue 4, pp 715-727 https://doi.org/10.1007/s00248-009-9522-z

#### WORKING PAPERS

- Shatakshee Dhongde, **Ioanna Maria Spyrou** (2024) Impact of Drought on Children's Educational Outcomes. https://dx.doi.org/10.2139/ssrn.4547663 (final draft)

- Ioanna Maria Spyrou (2024) Sustainable Agricultural Practices: Determinants of Adoption and Impact on Food Security (under submission)

#### WORK IN PROGRESS

- Food Insecurity Forecasting using Machine Learning. (with Shatakshee Dhongde Georgia Institute of Technology, US)
- Heterogeneous Treatment Effect Estimation in Matching Marketplaces under Interference. (with Economics & Decision Sciences Team at Microsoft)
- Study on the Interaction between External Factors and Cognitive Well-Being leading to more Informed Decision-Making and Improved Outcomes for Individuals and Communities alike. (with Christos Frantzidis University of Lincoln, UK)

#### RESEARCH EXPERIENCE

PhD Researcher Aug 2019 - July 2024

Georgia Institute of Technology, School of Economics

- Forecasting using Machine Learning.
- Panel data analysis using random, fixed effects estimation.

#### Graduate Research Fellow

Aug 2021 - July 2023

Georgia Institute of Technology, Brook Byers Institute of Sustainable Systems Sustainability, Interdisciplinary Teams and Leadership - participated in:

- Climate Action Plan Advisory Task Force Working Group
- The Georgia Tech Research Institute grant proposal process
- Interdisciplinary BBISS team for project design and implementation.

Research Scientist Oct 2013 to Aug 2015

Aristotle University, School of Medicine, Medical Physics Laboratory

- Examined and Evaluated Data Mining Techniques (Random Forests, Random Trees, Support Vector Machines (SVMs) and Multilayer Perceptron (MLP) Networks).
- Generated time-series forecasting models.

#### Senior Research & Data Scientist

Aug 2008 to Aug 2015

European Apiculture Programs Supervisor

Institute of Plant Breeding and Genetic Resources (IPB & GR) of the Hellenic Agricultural Organization-Demeter supervised by the Ministry of Agriculture

- Analyzed and Evaluated Data Mining Techniques and Extracted Knowledge for Price and Subsidies Policy Determination.
- Analyzed of Honey Samples in the lab for pesticides residuals detection.

#### Graduate Research Assistant

Jan 2003 to Aug 2009

Aristotle University, School of Agriculture, Plant Pathology Laboratory

- Applied and Analyzed Data Mining Techniques and Evaluated Statistical Inference. Applied Principal Component Analysis (PCA), three-way and a two-way analysis of variance (ANOVA).

#### TEACHING EXPERIENCE

Visiting Assistant Professor, Berry College, Campbell School of Business

Sept 2024 to Dec 2024

• DAT 101: Introduction to Data Analytics

Sept 2024 to Dec 2024

• BUS 380I: Business Analytics Sept 2024 to Dec 2024

#### Instructor, Georgia Institute of Technology, School of Economics

• ECON 2106: Principles of Microeconomics

Aug 2023 to Dec 2023

#### Graduate Teaching Assistant, Georgia Institute of Technology, School of Economics

• ECON 2106: Principles of Microeconomics	June 2024 to Aug 2024
• ECON 4440: Economics of Natural Resources and the Environment	Jan 2024 to May 2024
• ECON 7103: Environmental Economics II	Jan 2024 to May 2024
• ECON 4340: Industrial Organization	May 2021 to July 2021
• ECON 2106: Principles of Microeconomics	Aug 2020 to July 2021
• ECON 4440: Economics of the Environment	Jan 2020 to May 2020
• ECON 4180: Game Theory Economics	Aug 2019 to Dec 2019

#### PREVIOUS INDUSTRY EMPLOYMENT

Senior Research & Data Scientist, European Apiculture Programs Supervisor, Institute of Plant Breeding & Genetic Resources, Thessaloniki, Greece, 2008 to 2015

#### **FELLOWSHIPS**

- Brook Byers Institute for Sust	cainable Systems	Aug 2021 to July 2023
- Gerondelis Foundation (for Ac	cademic Excellence)	Jan 2019 to Dec 2020

# CONFERENCES/PROGRAMS PRESENTATIONS

**2023**: Southern Economic Association Conference (SEA), New Orleans — Association for Public Policy Analysis & Management Conference (APPAM) — The South East Exchange of Development Studies (SEEDS), Georgia Institute of Technology, Atlanta

2022: Rapid Fire Presentations on Global Development, Georgia Institute of Technology, Atlanta — 1st Brook Byers Institute for Sustainable Systems Scholar Symposium, Georgia Institute of Technology, Atlanta — Southern Economic Association Conference (SEA), Fort Lauderdale — Ivan Allen College Graduate Student Conference, Georgia Institute of Technology, Atlanta — Ivan Allen College Focus Scholars Program, Georgia Institute of Technology, Atlanta

2021: Southern Economic Association Conference (SEA), Houston

#### ADDITIONAL DEGREES AND CERTIFICATES

Tech to Teaching Certificate (Awarded May 2022)

Georgia Institute of Technology Atlanta, GA

#### MEMBERSHIPS

- American Economic Association
- Southern Economic Association

## SKILLS

Python, C, C++, R, STATA, MATLAB, Weka, SQL, Tableau

## LANGUAGES

English (Fluent), German (Fluent), Greek (Native)

## REFERENCES

- Dr. Shatakshee Dhongde School of Economics Georgia Institute of Technology shatakshee.dhongde@econ.gatech.edu
- Dr. Casey Wichman School of Economics Georgia Institute of Technology wichman@gatech.edu
- Dr. Karen Yan School of Economics Georgia Institute of Technology karen.yan@gatech.edu

- Dr. Olga Shemyakina School of Economics Georgia Institute of Technology olga.shemyakina@econ.gatech.edu
- Dr. Robert Gonzalez School of Economics Georgia Institute of Technology robert.gonzalez@gatech.edu