

HOW IS GOOD NEIGHBOR CULTURE INTEGRATED IN THE BERRY JOURNEY?

BERRY JOURNEY PHASES

GOOD NEIGHBOR OUTCOMES

LEARN IT WELL...

PHASE 1 : LAUNCH



UNDERSTAND WHO I AM, WHAT MY VALUES ARE, AND WHAT I THINK ABOUT OTHERS

PHASE 2 : DESIGN



IDENTIFY WHAT I WANT TO MAKE BETTER AND DESIGN A PLAN FOR HOW I WANT TO BE A GOOD NEIGHBOR

PHASE 3 : IMMERSE



ENGAGE IN THAT PLAN AND PRACTICE THE WORK THROUGH SIGNATURE EXPERIENCES

...KEEP IT ALWAYS

PHASE 4 : CONNECT



REFLECT ON MY EXPERIENCES AND PREPARE TO TAKE GOOD NEIGHBOR CULTURE WITH ME BEYOND THE GATE OF OPPORTUNITY



A TRANSFORMATIVE FOUR-YEAR EXPERIENCE

THE BERRY JOURNEY IS DESIGNED TO GUIDE YOU THROUGH PERSONAL AND ACADEMIC GROWTH, WITH GOOD NEIGHBOR CULTURE WOVEN THROUGHOUT EVERY ASPECT OF YOUR COLLEGE EXPERIENCE.



LAUNCH: DISCOVER YOUR VALUES

- FOCUS: UNDERSTANDING WHO YOU ARE AND WHAT YOU STAND FOR.
- ENGAGEMENT OPPORTUNITIES: SERVE WITH YOUR BCC 100 CLASS, REFLECT ON YOUR PRE-BERRY EXPERIENCES, AND ENGAGE IN EVENTS LIKE SOLIDARITY WEEK TO BEGIN EMBRACING GOOD NEIGHBOR PRINCIPLES.



DESIGN: DEEPEN YOUR IMPACT

- FOCUS: ALIGNING YOUR VALUES WITH YOUR ACADEMIC AND SERVICE GOALS.
- ENGAGEMENT OPPORTUNITIES: ATTEND WORKSHOPS AND TRAININGS TO DEEPEN YOUR UNDERSTANDING OF GOOD NEIGHBOR CULTURE. COLLABORATE WITH MENTORS TO DESIGN SERVICE PROJECTS THAT ALIGN WITH YOUR ACADEMIC AND PERSONAL ASPIRATIONS.



IMMERSE: LEAD THROUGH ACTION

- FOCUS: HANDS-ON APPLICATION OF GOOD NEIGHBOR PRINCIPLES.
- ENGAGEMENT OPPORTUNITIES: ENGAGE IN SIGNATURE EXPERIENCES SUCH AS INTERNSHIPS AND COMMUNITY-ENGAGED PROJECTS. USE YOUR LIFEWORKS JOB TO PUT GOOD NEIGHBOR VALUES INTO ACTION.



CONNECT: REFLECT AND PREPARE

- FOCUS: REFLECTING ON AND INTEGRATING YOUR EXPERIENCES.
- ENGAGEMENT OPPORTUNITIES: REFLECT ON HOW THE BERRY JOURNEY HAS PREPARED YOU TO CARRY GOOD NEIGHBOR CULTURE INTO YOUR FUTURE CAREER AND COMMUNITY LIFE, ENSURING THESE VALUES INFLUENCE YOUR PATH FORWARD.



Office of Belonging and
Community Engagement